

**Alcohol and Drug Advisory Board
Goals and Activities
FY 2009-2010**

Goal/Objective	Activity	Person(s) Responsible
Goal 1: Monitor local and state policy that supports prevention, treatment and recovery services and advise the Board of Supervisors.		
Support ADTP through letters of support on grant applications.	ADTP will advise the ADAB on Federal and State funding reduction issues for action by the ADAB	ADAB Member(s): Pamela Lichtenwalner
	ADTP staff will write letters and submit to the ADAB two weeks before Executive Committee for approval.	ADAB Member(s): Pamela Lichtenwalner
Support the Marin County Office of Education and Youth Leadership Institute in the implementation of local policies to reduce alcohol sponsorship and promotion at community & school events	Work with ADTP staff to review data, proposed policy intervention and background on the issue	ADAB Member(s): Pamela Lichtenwalner ADTP Staff: Gary Najarian
	Work with ADTP staff to identify potential action steps for ADAB members.	ADAB Member(s): Pamela Lichtenwalner ADTP Staff: Gary Najarian
Goal 2: Collaborate with ADTP to develop a comprehensive prevention and treatment strategic plan.		
ADAB members will provide data, information, connection to resources and will participate in the ADTP Strategic Planning process	ADAB members will join strategic planning groups and subcommittees.	ADAB Member(s): Mike Scippa: Advisory Committee Jim Doeppers: Recovery Committee ADTP Staff: DJ Pierce
	ADAB members will provide data and resource information on the recovery system including: <ul style="list-style-type: none"> <input type="checkbox"/> Educating the public system on the impact of the systems use of "free" recovery services as a component of comprehensive planning <input type="checkbox"/> Identification of Ancillary services <input type="checkbox"/> Identification of potential needs/supports to the recovery system 	ADAB Member(s):

Goal 3: Serve as a liaison to other Board, Commissions and Community Based Organizations		
Each ADAB member will be assigned to liaison with at least one community based ATOD provider	Identify any currently unassigned providers and match ADAB members to those organizations	ADAB Member(s): Mike Scippa ADTP Staff: DJ Pierce
	Meet with at least 1 x/agency and report to Alcohol and Drug Advisory Board.	All members
ADAB members will continue to be educated on the services, focus areas and issues experienced by community based providers	Schedule, in advance, provider presentations based on priority areas	ADAB Member(s): Pamela Lichtenwalner
The ADAB will provide information to the Commission on Aging on AOD use/abuse among older adults and identify way the two groups can work together to address the issue	Work with ADTP staff to compile data/information on Alcohol and Other Drug use/abuse among Older Adults	ADAB Member(s): Pamela Lichtenwalner Juliette Anthony ADTP Staff: Catherine Condon
	ADAB member to attend at least one Commission on Aging meeting	ADAB Member(s): Pamela Lichtenwalner Juliette Anthony
Goal 4: Increase the recruitment and retention of ADAB Members		
Continue public awareness of ADAB membership opportunities	Continue Marin IJ newspaper placement of vacancies	ADAB Member(s): Media Committee ADTP Staff: Kasey Clarke
	Identify recruitment/posting opportunities in local media (e.g. Tiburon Ark, Mill Valley Herald)	ADAB Member(s): Jim Doeppers ADTP Staff: Kasey Clarke
ADAB members will connect with key individuals and organizations in the community to recruit members	Faith Community	ADAB Member(s): All Members
	Youth/School	ADAB Member(s):
Increase the retention of current members	Increased accountability for attendance	ADAB Member(s): Mike Scippa
	Obtain consultation/technical assistance on Board roles/functions	ADAB Member(s): Mike Scippa ADTP Staff: DJ Pierce
	Re-issue Board resource packet developed in FY 08/09	ADAB Member(s): All Members ADTP Staff: Gary Najarian
	Consult with the Youth Leadership Institute to increase retention of youth members	ADAB Member(s): Pamela Lichtenwalner ADTP Staff: Gary Najarian
	Match new Board members with mentors from the existing Board members	ADAB Member(s): Mike Scippa ADTP Staff: DJ Pierce